



## ANTH 202 - The Anthropology of Travel and Tourism Course Outline

Approval Date: 05/13/2021

Effective Date: 08/13/2022

### SECTION A

**Unique ID Number** CCC000632641

**Discipline(s)** Anthropology

**Division** Arts and Humanities

**Subject Area** Anthropology

**Subject Code** ANTH

**Course Number** 202

**Course Title** The Anthropology of Travel and Tourism

**TOP Code/SAM Code** 2202.00 - Anthropology / E - Non-Occupational

**Rationale for adding this course to the curriculum** This course is a direct outgrowth of a faculty sabbatical in 2014-2015. The course content is not addressed elsewhere in the Anthropology curriculum.

**Units** 3

**Cross List** N/A

**Typical Course Weeks** 18

**Total Instructional Hours**

#### Contact Hours

**Lecture** 54.00

**Lab** 0.00

**Activity** 0.00

**Work Experience** 0.00

**Outside of Class Hours** 108.00

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**Total Contact Hours** 0.00

**Total Student Hours** 108

**Open Entry/Open Exit** No

**Maximum Enrollment** 50

**Grading Option** Letter Grade or P/NP

**Distance Education Mode** On-Campus

**of Instruction** Hybrid

Entirely Online

Online with Proctored Exams

### SECTION B

**General Education Information:**

**CSU Transferable:**

CSU Transferable  
Approved on: Spring 2020

## SECTION C

### Course Description

**Repeatability** May be repeated 0 times

**Catalog Description** Students will examine the contributions of anthropology to the study of travel and tourism, including spiritual tourism, heritage tourism, disaster and dark tourism, voluntourism, ecotourism, and others. Students will perform fieldwork to address the advantages, disadvantages, and possible outcomes of various tourism models.

**Schedule Description**

## SECTION D

### Condition on Enrollment

1a. **Prerequisite(s):** *None*

1b. **Corequisite(s):** *None*

1c. **Recommended**

- ENGL 90 with a minimum grade of C or better

1d. **Limitation on Enrollment:** *None*

## SECTION E

### Course Outline Information

#### 1. Student Learning Outcomes:

- Explain the changing historical contexts of travel activities around the world.
- Illustrate the major theories, methods, and case studies within the anthropology of tourism.
- Situate the anthropology of tourism within larger discourses of travel, tourism, and recreation.
- Value the contributions of tourism anthropology to similar and/or cognate fields in the study of human behavior and migration.
- Analyze the human, technological, and ecological dimensions of the global travel and tourism industry using an intersectional approach.
- Outline the relationship between tourism and international economic development.
- Explore various concepts of "the gaze," with specific attention to the relationship between tourism and pleasure.

#### 2. Course Objectives: Upon completion of this course, the student will be able to:

- Define tourism.
- Identify and categorize various types of tourism activities.
- Explain the changing historical context of tourism activities.
- Analyze tourism's major impacts on both hosts and tourists and in economic, ecological and cultural realms.
- Explain key concepts in relation to tourism, including but not limited to social stratification, race, colonialism, globalization, development, consumer society, and cultural production and commodification.
- Illustrate the major topics and issues addressed within the contemporary anthropological study of tourism and relate them to general tourism studies.
- Identify a specific topic related to tourism for development as a research project.

- H. Evaluate and synthesize contemporary multi-disciplinary tourism studies in the academic research literature and discuss them in the context of your own research.
- I. Write a research paper of a minimum of 2000 words, incorporating an examination and synthesis of contemporary anthropological studies from the research literature applied to a specific research question related to tourism.
- J.

### 3. Course Content

Define tourism and tourists

Identify and categorize various types of tourism activities

The changing historical context of tourism activities.

Tourism's major impacts on both hosts and tourists and in economic, ecological and cultural realms.

Key concepts in relation to tourism (social stratification, race, colonialism, globalization, development, consumer society, cultural production and commodification, etc.).

Major topics and issues addressed within the contemporary anthropological study of tourism and relate them to general tourism/hospitality studies.

### 4. Methods of Instruction:

**Activity:**

**Critique:**

**Discussion:**

**Field Experience:**

**Field Trips:**

**Lecture:**

**Observation and Demonstration:**

**Projects:**

**Service Learning:**

**Visiting Lecturers:**

**Online Adaptation:** Activity, Directed Study, Discussion, Group Work, Journal, Lecture

**6. Methods of Evaluation:** Describe the general types of evaluations for this course and provide at least two, specific examples.

### Typical classroom assessment techniques

Exams/Tests --

Quizzes --

Research Projects --

Portfolios --

Papers --

Oral Presentation --

Field Trips --

Class Work --

Additional assessment information:

This class may also be taken as part of an approved study abroad program.

Letter Grade or P/NP

**7. Assignments:** State the general types of assignments for this course under the following categories and provide at least two specific examples for each section.

- A. Reading Assignments  
Reading the assigned book chapters and additional reading materials (short articles, websites).
- B. Writing Assignments  
This class may include a research paper related to a local and/or global tourism issue. Students may opt to do a literature review exploring a particular type of tourism, tourist destination, tourism impact, question related to the touristic experience, etc. Students may also opt to conduct a mini-ethnography of tourism-related issues in a particular locale, if access to that locale and its inhabitants (hosts and/or guests) is feasible during the semester/term.
- C. Other Assignments  
Fieldwork assignments  
Discussion requirements

**8. Required Materials**

**A. EXAMPLES of typical college-level textbooks (for degree-applicable courses) or other print materials.**

Book #1:

Author: Gmelch, S.  
Title: Tourists and Tourism: A Reader  
Publisher: Waveland Press  
Date of Publication: 2010  
Edition: 2

Book #2:

Author: Chambers, E.  
Title: Native Tours: The Anthropology of Travel and Tourism  
Publisher: Waveland Press  
Date of Publication: 2010  
Edition: 2

Book #3:

Author: Roland, L.K.  
Title: Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings  
Publisher: Oxford University Press  
Date of Publication: 2011  
Edition: 1

Book #4:

Author: Salazar, N.B. and N.H.H. Grayburn, Eds.  
Title: Tourism Imaginaries: Anthropological Approaches  
Publisher: Berghahn Books  
Date of Publication: 2016

Edition:

**B. Other required materials/supplies.**